Team USPA Video Script

张博涵：Hello, I'm the OB team leader and we are currently more than half way through the development of our project. Today, my team and I will have a short meeting to introduce you to our team and our project.

张博涵：Everyone can sit down now. Now, let's introduce ourselves to our customers. I'm Zhang Bo Han. Responsible for the design of the backend interface, the design of the website prototype and deployment .

刘乐：I am Liu Le. Responsible for API design and the coordination of front-end and back-end development.

王子恒：I am Wang ZiHeng. Responsible for the implementation and testing of interfaces in the backend.

高云瀚：I am Gao Yunhan. Responsible for front-end design and development, testing.

尹思澄：I am Yin Sicheng. Responsible for user documentation, testing of back-end interfaces.

张博涵：Together, We are OriginBoost, a team dedicated to achieving our client's goal of aligning the Starbucks supply chain with the United Nations Sustainable Development Goals (SDGs) and promoting synergies between agriculture, business and our customers. And now, the meeting begins.

张博涵：Starbucks, as an industry leader, has implemented fair trade in the coffee supply chain, but the supply chain is still opaque and profits are unfairly distributed, with farmers earning only 1-2 per cent of the retail price and falling into poverty. Starbucks should take action to promote the diversification of the coffee chain for sustainable development.

张博涵：Now, let's discuss how our project helped Starbucks solve its problem. Gao Yunhan, can you explain it to us?

高云瀚：***TODO:*** *精简* Our project promotes transparency and fairness in the coffee supply chain through a digital platform that promotes sustainable industry development, increases farmers' incomes, builds consumer trust, and improves industry efficiency.

**For coffee farmers**, the platform provides resources to showcase products, culture, technical support, finance, and learning, boost incomes and working conditions, promote tourism, and create jobs (SDG1, SDG8).

**For Starbucks**, the platform extends its support to coffee farmers, increasing social responsibility and enhancing brand image (SDG17).

**For consumers**, the Platform allows them to browse sustainable coffee products, learn about coffee culture, support sustainable supply chains and deepen their understanding of sustainability (SDG12).

张博涵：Now, let's move on. Our team have entered the implementation phase and completed about half of the development work. Wangzi Heng, please share the completed technology modules.

王子恒：Okay, now that we've finished the authentication module, the interface design for farmers to request any kind of support, post and edit articles and upload images and videos. And administrator's management function.

高云瀚：And. We've also completed most of the front-end design by Week 7, which is currently being continuously iterated and tweaked. (Showcase)

张博涵：These pages look pretty impressive, but I don't think we had a smooth ride in the development, we faced many challenges in the development and managed to overcome them. Liu Le, can you share some of them with us?

刘乐：***TODO:*** *精简* Early on, communication was a real challenge. Even with a small team, aligning eveyone’s work was not easy. We solved it through regular meetings and shared tools – step by step, we built trust and efficiency. That’s how we moved forward.

高云瀚：***TODO:*** 保持原来的技术问题

张博涵：Well, these prove that we are a good team, now let's move on to the future development plan, and the final delivery of the project! Yin SiCheng, please give a brief introduction.

尹思澄：***TODO:*** *精简* Next, we will focus on user experience testing to ensure that the platform is stable and easy to use. We plan to complete the system go-live in the 10th week to ensure that it is delivered on time and meets quality standards. We have set up a detailed timetable and regularly check to ensure the project is completed on schedule. With teamwork, we are confident of delivering high quality results.

张博涵：So. Finallyour team is ready for the next phase, with members specialising in their respective areas and working together to ensure the project progresses smoothly. As we move into the development, testing and delivery phases, team communication and flexibility in task allocation will be key. We are confident that by working together, we will be able to deliver high quality results on time.